

Flagstaff Dark Skies Coalition

Presents

The 2018 Annual Flagstaff Star Party

The First International Dark-Sky City Shares its Dark Skies with the World

2018 October 4th, 5th, 6th

Buffalo Park



www.flagstaffstarparty.org

Contact Information

Debra Luginbuhl

928-301-5036

The 2017 Flagstaff Star Party welcomed 3500 visitors!

“Astro-tourism” is a vibrant and growing sector of the tourism economy, and one that Flagstaff - the **First International Dark-Sky City**, is ideally positioned to take advantage of. The Flagstaff Star Party’s goal is to share Flagstaff’s world-renowned dark starry skies with those who may not have the opportunity to view starry night skies because of urban light pollution, yet who have a curiosity and desire to see the beauty of a starry sky for themselves, and wish to experience with their families the wonder such views can inspire.

The 2018 event will continue in the successful Flagstaff Star Party tradition, anchored by three nights of naked-eye and telescope viewing, with thirty telescopes hosted by amateur and professional astronomers. Each evening will also feature popular-level “Sunset” and “Twilight” talks by Flagstaff scientists about the beauty of Flagstaff sunsets and wonders of the Universe over our heads, and photo-journalist Stan Honda will lead a night sky photography workshop! The Flagstaff Star Party is the most easily accessible Star Party in the world, located in the middle of Flagstaff at Buffalo Park. All of this will happen October 4, 5, and 6, Thursday, Friday, and Saturday, from 6 – 10 pm.

The Star Party production is coordinated by many partners including Flagstaff Dark Skies Coalition, The Coconino Astronomical Society, Northern Arizona University, Flagstaff Unified School District, Lowell Observatory, US Naval Observatory, USGS, and Willow Band Environmental Education Center.

We are committed to keeping this event free to the public and we would welcome you to become a sponsor.

Flagstaff Star Party Partners

Northern Arizona University Physics and Astronomy
Flagstaff Unified School District
Coconino Astronomical Society
U.S. Naval Observatory Flagstaff Station
US Geological Survey
Lowell Observatory

Sponsorship Opportunities

First Magnitude \$5,000

- Exclusivity
- Logo on all printed materials and advertising (minimum of three ads in the Arizona Daily Sun)
- Logo and prominent placement on event title banner (10' x 3' outside Buffalo Park entrance; up Thurs-Sat 24 hrs/day)
- Larger Logo prominently displayed on banner inside Buffalo Park at event welcome tent (up 6-10pm each night during event)
- Logo projected at beginning of the Stan Honda workshop
- 10 X 10 space for onsite company promotion
- Logo and link on Star Party website www.flagstaffstarparty.org
- Recognition on social media channels
- Inclusion on all local and statewide press releases

Second Magnitude \$2,500

- Logo on banner inside Buffalo Park at event welcome tent (up 6-10pm each night during event)
- 10 X 10 space for onsite company promotion
- Logo and link on Star Party website www.flagstaffstarparty.org
- Recognition on social media channels
- Inclusion on all local press releases

Third Magnitude \$1,000

- Logo and link on Star Party website
- Name and/or company listed on a poster in the Warming Tent
- Recognition on social media channels

Fourth Magnitude \$500

- Logo and link on Star Party website
- Name and/or company listed on a poster in the Warming Tent

Fifth Magnitude \$250 and less

- Name and/or company listed on a poster in the Warming Tent

Special Sponsorship Opportunities

- Night Photography Workshop with photojournalist Stan Honda - \$1,000
 - Logo printed on workshop materials and projected at beginning of workshop
- Twilight Talk - one evening \$1,000; all three evenings \$2,500
 - Logo projected at beginning of Twilight Talk

Investment

First Magnitude (\$5,000) _____

Second Magnitude (\$2,500) _____

Third Magnitude (\$1,000) _____

Fourth Magnitude (\$500) _____

Fifth Magnitude (\$250) _____

Night Photography Workshop (\$1,000) _____

Twilight Talk (\$1,000) _____

Company Name: _____

Mailing Address: _____

Contact Person: _____

Office Phone: _____ Fax Number _____

Email: _____ Website: _____

Authorizing Signature: _____

Please make checks out to: International Dark-Sky Association

Mail to: Flagstaff Dark Skies Coalition
c/o Luginbuhl
12390 N Copeland Lane
Flagstaff, AZ 86004

